

One group, one drive, one design

The DVS TECHNOLOGY GROUP is presenting a new, uniform machine design at EMO 2023.

Modern, quality- and user-oriented – these are the three pillars that the solutions developed by the DVS TECHNOLOGY GROUP are based on. Visitors to EMO 2023 can now experience the Group's highlights in the new machine design live from September 18–23 at the world's leading trade fair for production technology in Hanover at Booth C22 in Hall 17.

The focus is on the unique SynchroFine honing machine as well as the two new machines SynchroFormV Advanced for the production of geared drive components and pSkive, the latest skiving machine from the DVS TECHNOLOGY GROUP. Both of these machines already feature the new, uniform look. All other machines of the DVS TECHNOLOGY GROUP will be gradually upgraded to this look.

Focus on function and usability

The developers of the new look were primarily focused on function and optimal usability. The result is a “design with a human dimension,” featuring a progressive style with a clear modern design language that is both avant-garde and timeless. Balanced proportions adapted to people with a symmetrical structure are intended to make the machines more accessible. Very easy to clean surfaces, work areas facing the user, and intuitive user interfaces improve the processes and ergonomics. The design language is rounded off by high-quality details, precise joints, and a clear design. They convey the characteristics of the machines: precision, performance, quality, and durability.

Distinctive and recognizable

The unified Corporate Product Design mirrors the Group's unique strength of deriving solutions through synergies: Machines that are clearly recognizable as products of the DVS TECHNOLOGY GROUP benefit from the strength of the entire Group. Favorable attributes that the respective viewer associates with the Group are transferred to the individual machine. Conversely, the uniform new corporate product design of each individual machine promotes awareness of the entire Group. Modular, coordinated individual modules yield a superior overall solution for the specific task.

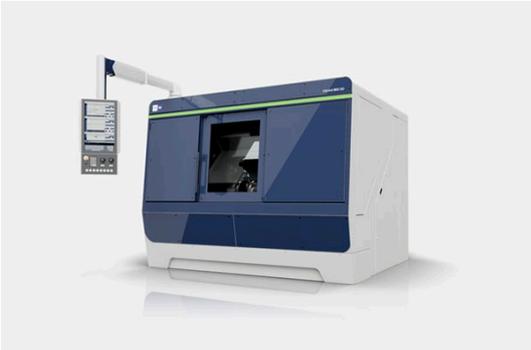


In-house design team

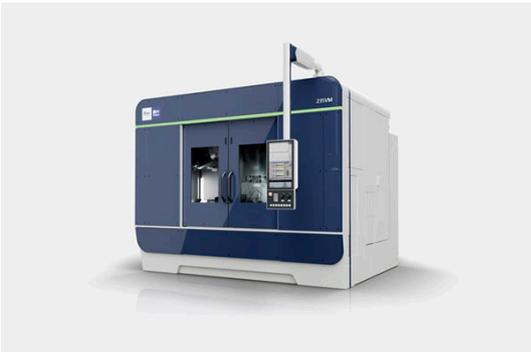
This new machine design was created in a small, temporary organizational unit consisting of employees of the DVS TECHNOLOGY GROUP from different departments. As part of the cross-company collaboration platform DVS ACT, the twelve-strong team developed the ideas for the machine design based on a defined task and worked them out in various workshops. A unique Design Community has emerged from the temporary unit, which will significantly shape the machine design of the Group, accompany the introduction of the design, and firmly enshrine it in the CI. The design team is looking forward to EMO, where the new machine design will be presented to a wide audience for the first time.

Conclusion

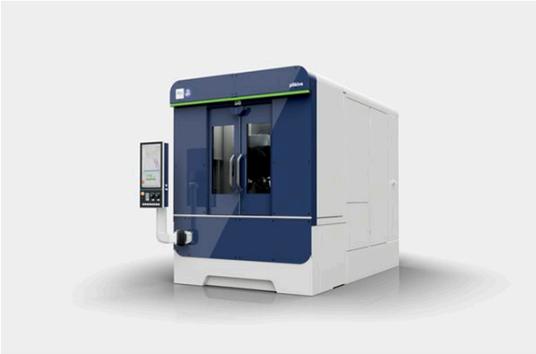
In simple terms, it means: The new design stands for a clear visual structure with a generous pane area, exciting proportions, dynamic fronts, an ergonomic control panel, a support arm system, an ergonomic foot area, and a generous working space.



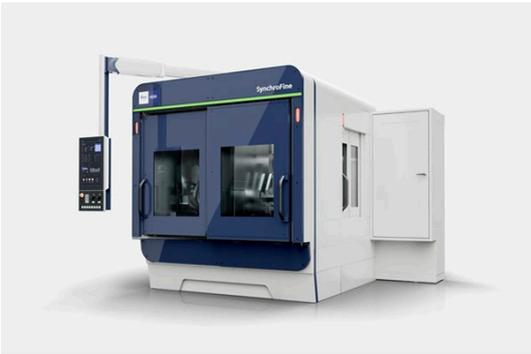
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